

# Plantensive Helps Snack Manufacturer Dynamically Improve Forecasting

## Challenge

Our client, one of the world's largest snack food manufacturers with annual revenues surpassing \$1 billion and servicing over 12,000 customer locations in the US, Canada, Europe and Asia, needed to improve its planning and forecasting capabilities. The snack manufacturer operates 11 plants across the US and Canada to meet its customer demand, and nine of these plants were acquired over the last decade. After successfully upgrading to the newest Blue Yonder software version, it was determined that the client's Demand Forecasting, Sales and Operations Planning and Fulfillment Planning would benefit from an enhanced upper-level planning solution, so the client sought an extension to the Blue Yonder solution to facilitate easier usability and data management.

## Results Highlight

- ✓ Reduced cost of implementation and ongoing solution maintenance due to CORE's automated data creation and fully remote delivery.
- ✓ Delivered the project under budget.
- ✓ Implemented on an accelerated timeline, fully remotely.
- ✓ The client now has a tool, Plantensive's CORE, that it can use to dynamically change how it plans by simply adding or changing a few attributes.

## Our Solution

Plantensive recommended the use of its proprietary CORE solution. Plantensive's CORE is the newest release of Plantensive's Toolkit™ and delivers reduced time to value and quicker implementations. The solution was implemented to dynamically add two higher levels to the demand forecasting hierarchy. The automatic build of all the required master data dramatically reduced the time and effort normally required. Using only three main attributes, Plantensive's CORE created two higher levels in the planning structure. As new products are added to the client's source system, Plantensive's CORE alerts the planners of a new product and automatically creates all data needed to plan the new product.

## Our Results

As result of our partnership, our client drastically reduced the amount of time and expense normally required to modify the planning hierarchy. This entire effort was implemented remotely, via online tools with team members in several different locations around the US. When combining the cost savings of automated data creation in addition to not having any travel expenses, the client saved thousands of dollars and reduced the interruption to its planners. The ability for the client's planners to attend the design, testing and rollout of the new solution online from their homes, where they were working due to COVID, proved to be incredibly effective.

## About Plantensive

Plantensive, a Vaco company, is a supply chain, retail planning, and category management solutions provider to many of the world's leading companies across the CPG, distribution, manufacturing, and retail industries. We provide end to end supply chain solutions and proven tools to accelerate value. Plantensive's global supply chain services meet you wherever you are in your journey - from your suppliers to your customers.